

More than a home. It's a way of living.

סוללה

360° Living Experience
in GS City

PROJECT 24

קבוצת יובלים יזירותיות בבנייה
ADI ADI CAPITAL בונים עתיד
GS CITY



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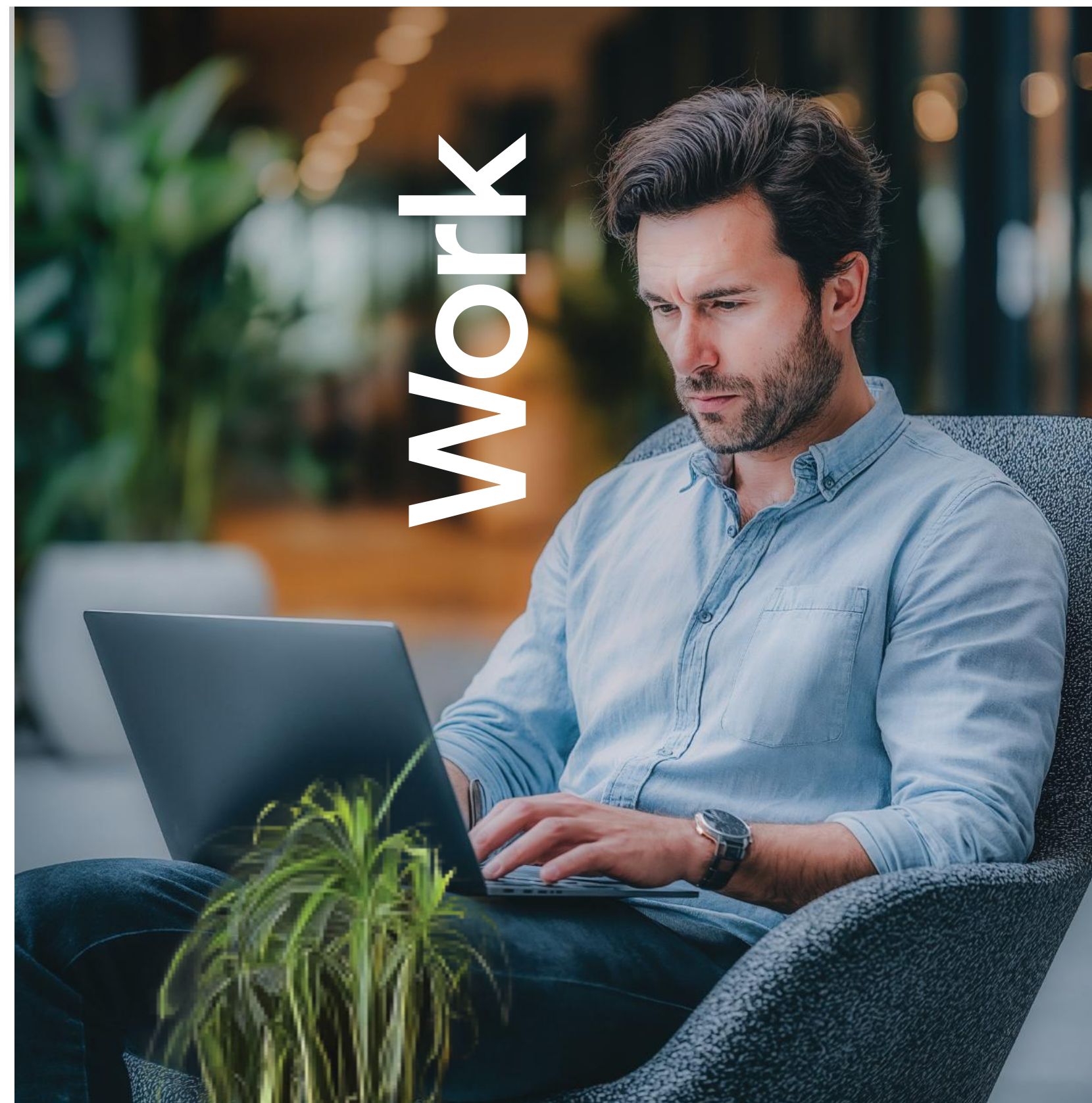
GS CITY

FASHION
LIVE YOUR STYLE

Outdoor Gar.

Holo has it all

Some projects offer apartments, while others offer a complete lifestyle. HOLO is much more than just a place to reside, it's a living environment that considers every aspect of modern city life. Modular living, smart workspaces, and a vibrant community - three worlds that come together to form a one-of-a-kind 360° living experience: comprehensive, precise, and tailored. An innovative living experience for residents, and a stable foundation for investors who understand where the world is heading.





WITELU SPA & Cafe

bon
ngle

a New Generation

A New Living Experience

The current generation isn't looking for just an apartment. They're seeking inspiration, community, and belonging.

HOLO was born from this exact understanding – our current way of living is a constant flow between home and work, between personal time and moments with others.

This fact led us to build a different kind of experience, one that brings all aspects of life closer – living, work, leisure, comfort. Here, you don't have to choose or compromise.

Everything is accessible, everything is connected, everything feels right.

This isn't just a place to live in – it's a whole new lifestyle.

And it's also a rare investment opportunity in the next generation of Israel's residential market.





GS CITY

Outdoor bar



The Vision

HOLO at Givat Shmuel
is just the beginning

This is the first project of HOLO – the new residential brand of Yuvalim Group, a new nationwide residential real estate network creating innovative, high-quality living environments that are shaping the future. We are redefining the experience of living, working, and leisure by developing groundbreaking projects in central cities in Israel, including Tel Aviv, Be'er Sheva, Givat Shmuel, Haifa, and Ness Ziona. Our vision is not just to build buildings, but to cultivate thriving communities and inspiring living spaces that are tailored to the evolving needs of future generations.



When Architecture Meets *Global Inspiration*

The HOLO brand is inspired by global trends and the hottest developments in real estate worldwide. Urban complexes that combine residential, commercial, and leisure spaces are no longer a trend – they're the future of living. These concepts, offering a holistic and rich living experience, are in unprecedented demand in the most prominent cities across the globe. **HOLO is bringing this revolutionary vision to Israel.**



Best Spot in ^{GS City} Town

GS CITY, a revolutionary complex that perfectly blends residential, business, and commercial spaces, is located alongside one of the most beautiful and impressive shopping boulevards in Israel.

GS City is the first Work-Life Balance complex in Israel – live, work, shop, and enjoy, all without starting your car.

Just a brief stroll away from the light rail (red and future purple lines), with direct and fast access to Highway 4, surrounded by businesses, restaurants, green parks, and educational institutions.

GS City – this is where the future begins.





GS CITY

GS City presents

an Urban Revolution

A unique complex combining luxurious living, innovative enterprises, and an unmatched shopping promenade in Israel.

In this space, life is always on the move - It's a vibrant, living avenue, featuring gourmet restaurants, boutique cafes, leading fashion franchises, and convenience shops - all in one complex. GS City is a true Work-Life Balance environment: the freedom to live, work, shop, and have fun, all without straying too far from home. **Here, life moves at a different pace.**



Architecture & Design

At the core of any successful living experience is precise design. A design that knows how to make room for air, light, and the inner peace everyone seeks when they return home. The modernist tone, the emphasis on minimalism, and the perfect balance between functionality and aesthetics – set a new standard for living in Israel.



Yolo

A 360° Living Experience

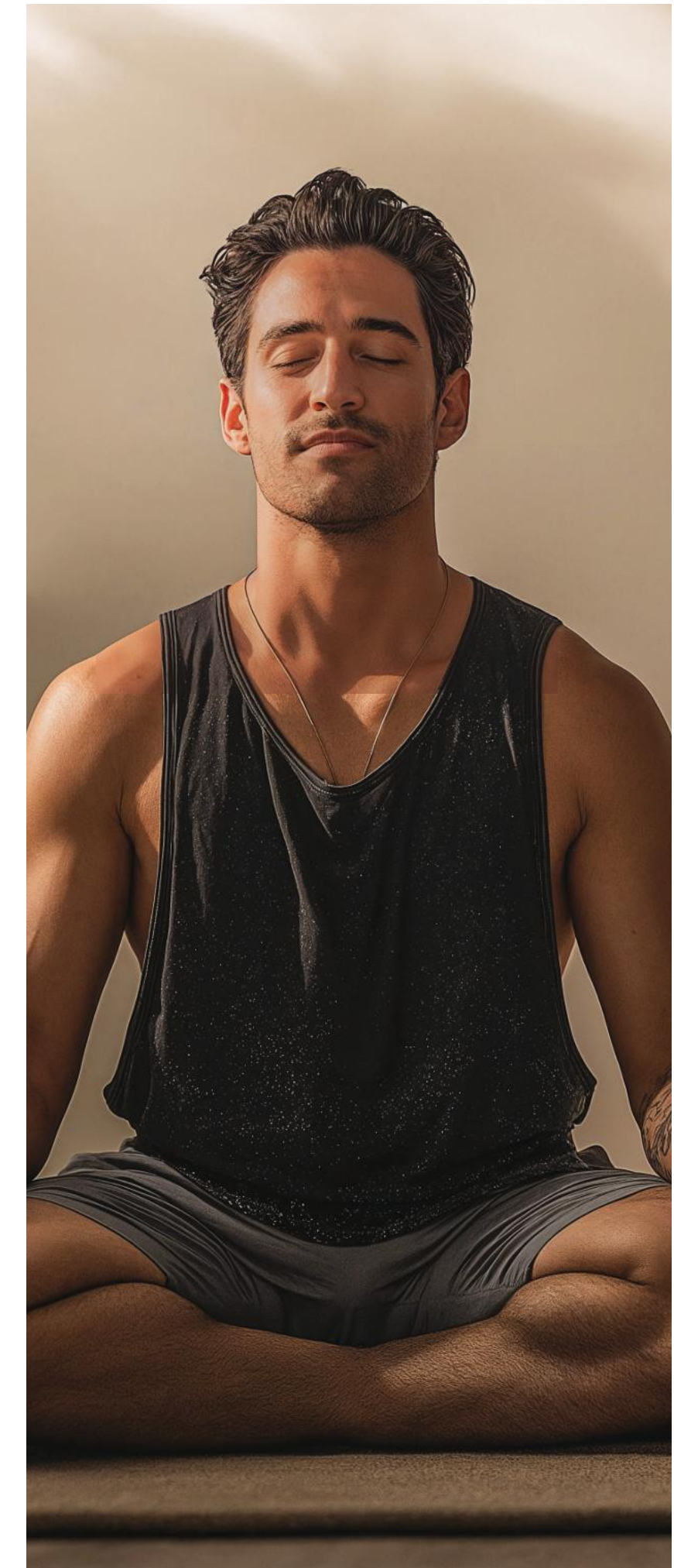
An urban life capsule – a new living model where everything connects: the home is also the office, the social space, the workout zone, and your quiet corner. It's not just where you live, it's how you live. Every moment of your day.



a day at Holo



From working in the HOLO Connect work space, through a coffee break at the Rooftop Sundeck, to a yoga class in the HOLO wellness space in the evening. A daily routine that feels natural and flowing, which leaves room for every part of your day.



Shared Spaces



Modern life demands more than just a well-designed apartment. It demands a space that connects people, an environment that fosters a sense of belonging, and experiences that are built together. That's why, at HOLO, we've created shared spaces specifically designed for the new city life - shared spaces that promote community, comfort, quality of life, and real added value for investors.









The Perfect Place
to End Your Day

Rooftop Sundeck

The HOLO Rooftop Sundeck is more than just a rooftop terrace, it's a private viewpoint offering an exclusive urban experience. Here, you can relax while enjoying a breathtaking view, or lounge on a sunbed. To complete the experience, a luxurious hot tub is available for you to unwind, relieve, and recharge.







Stars On The Screen & In The Sky

Outdoor Cinema

A cinematic experience like never before.

The HOLO Outdoor Cinema invites a rare opportunity to enjoy films, television series, and sports events – under the open sky.

Imagine a magical evening with friends or family, watching a favorite movie on a massive screen, under the starlight, with popcorn and a drink in hand. To perfect the experience, you'll also find a fully equipped outdoor kitchen with a luxurious BBQ station.

The Outdoor Cinema is the cherry on top of HOLO's 360° Living experience, promising you an unforgettable time, right above your home.



Holo Wellness

A healthy break from the daily routine. Fitness, yoga, and pilates are available throughout the day in a dynamic, active environment. HOLO Wellness classes are delivered using Artificial Intelligence (AI) on a giant screen, offering an advanced and personalized workout experience.





4xolo Connect

A single workspace. countless interactions.
For meetings, connections, and engaging in
ideas born together.



Holo Gaming

A 21st century playground, the gaming room is filled with consoles, screens, and gaming stations. A place to disconnect, play, and meet new teammates.



Yolo Music

Let the tunes speak. A unique musical space for musicians and artists, with a variety of instruments and professional equipment. This is the place to compose, play, practice, and create your next masterpiece.



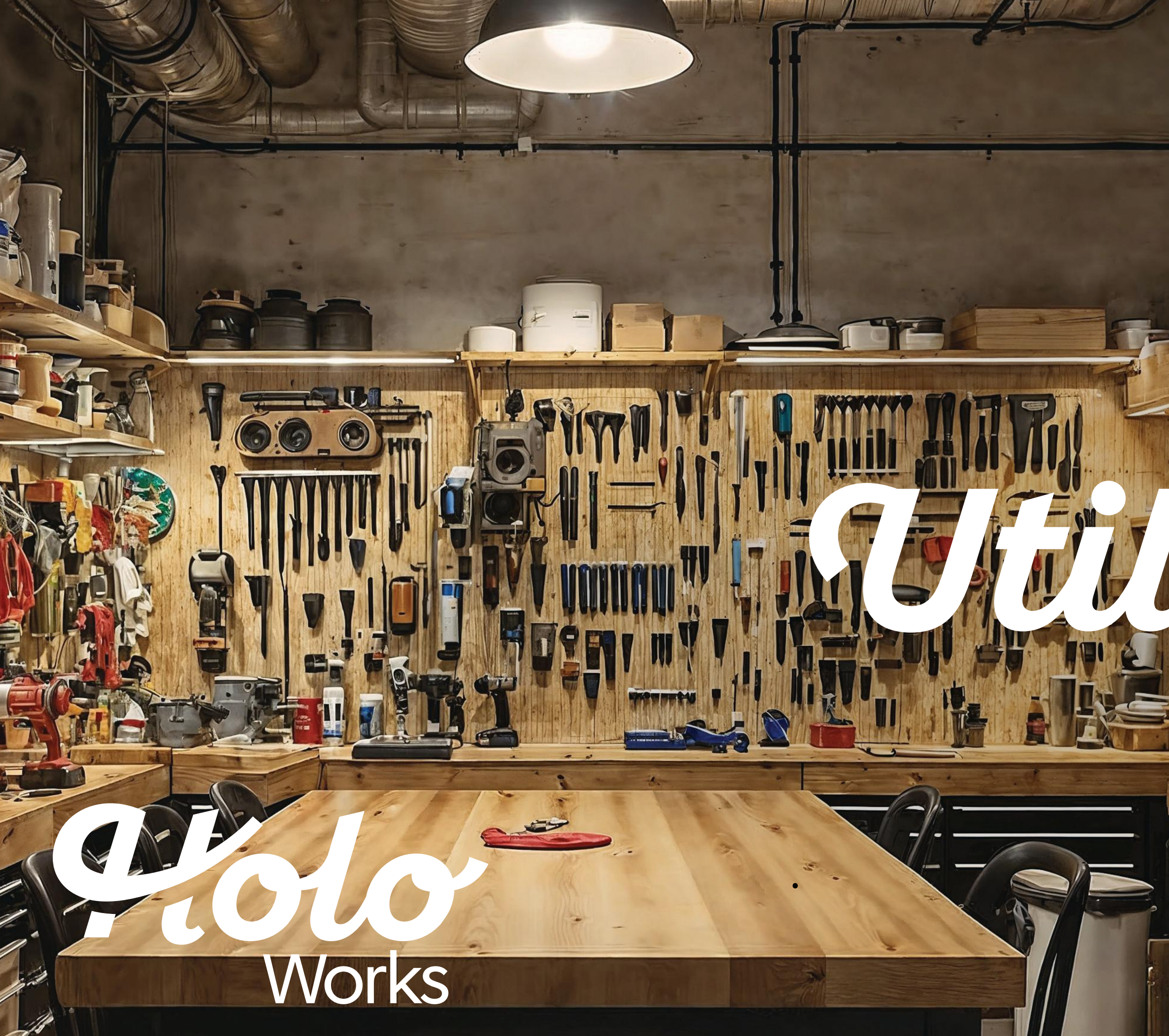
@Yolo Studio

A professional and innovative space specifically designed for inspirational creators of Reels, TikTok, and short podcasts. This is your space to bring ideas to life, create viral content, and reach your audience with the highest quality – all from the comfort of your own home.



Yolo Gym

A sleek fitness space with TRX stations and innovative multi-functional exercise machines powered by Artificial Intelligence. Your personalized workout space – inviting, empowering, and just one elevator ride away.



Holo
Works

A community work center equipped with a variety of tools and advanced equipment. Here you can repair, renovate, create, or bring any DIY project you've dreamed of to life, with shared tools at your disposal.



Holo
Laundry

The HOLO Laundry space is equipped with the latest washing machines and dryers, making laundry tasks simple, efficient, and pleasant.



השלישיה על הפארק



אלנבי 100-102



Kai-Ma

about Yuvalim



Yuvalim Group, one of the leading real estate companies in Israel since 2000, initiates and executes large-scale projects in residential, urban renewal, commerce, and enterprises, with thousands of housing units and hundreds of thousands of square meters.

The company operates in major cities across the country, and is a pioneer in urban renewal with large-scale projects that have already been completed and occupied. Yuvalim, managed by Itzik Baruch, enjoys high ratings and issued bonds totaling about 800 million ILS – maintaining high standards, professionalism, and reliability.



Julie | Hertzl



about Adi Capital



ADI Capital is a multi-disciplinary real estate company that operates in private development and urban renewal. The company is a partner in extensive projects with leading firms such as Yuvalim and Rotshtein, and holds stakes in Aviv 38, a company operating in the Tel-Aviv region, and 50% in TRA, which develops projects in Jerusalem.

ADI Capital emphasizes transparency, excellence, and collaboration, characterized by financial strength and economic resilience, providing security to its clients. ADI Capital maintains its commitment to reliability, professionalism, and working with leading industry experts while focusing on family values, human capital, and cooperation.



the Architects



BLK Architects (Barel Levitzky Kasif)

BLK, one of the largest and oldest architectural firms in Israel, has been in operation since 1979. The firm specializes in advanced architectural planning through several brands – BLK, IDG (in collaboration with architect Rani Zis), and BLK-D (after architect Rafael de la Fontaine joined as a partner).

The firm leads in contemporary, innovative, and multidisciplinary design, utilizing advanced technologies such as BIM, parametric design, and AI. The firm's design philosophy encompasses all stages of a project – from concept in the "design studio" framework to construction supervision – with an emphasis on excellence, precise licensing, and a fusion of architectural artistry with technical proficiency.



HERZOG
HERZOG FOX & NEEMAN

the Law Firm

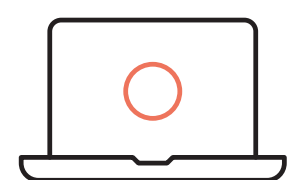
Herzog, Fox & Neeman Law Firm

The real estate department of Herzog Fox & Neeman Law Firm handles all aspects of real estate, including development, planning, construction, and marketing of all types of projects, providing comprehensive legal advice to developers, real estate companies, government bodies, local authorities, franchisees, agricultural entities, private clients from Israel and abroad, as well as to high-tech companies and companies investing in real estate abroad. The department provides legal assistance throughout the project lifecycle, from planning and building permits to financing, construction, marketing, and registration, including negotiation with contractors, landowners, and authorities. It works in full collaboration with other departments in the firm, including the tax and litigation departments, offering personalized, professional, and experienced service based on many years of extensive practice in the field.

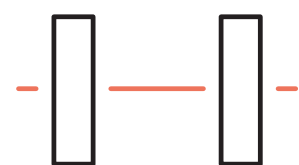
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Lounge



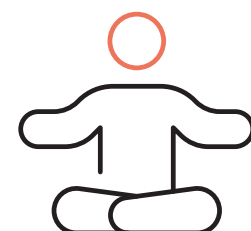
Work



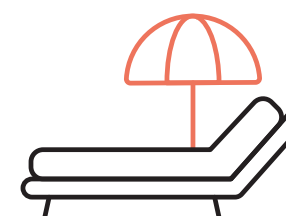
Gym



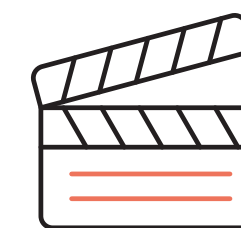
App



Wellness



Sun Deck



Cinema

